COOKIES POLICY

The current Cookies policy is aimed at acquainting you with the specific features and the relevance of using Cookies on the website of Mesko LTD  (https://www.mesko.bg).

WHAT IS A "COOKIE"?

A Cookie is a file containing a limited set of text information that a website transfers temporarily from the web browser to the hard disk of your device (computer, smartphone or other device) during the time of your visit or for a longer period of time, depending on the type of Cookie. Every Cookie is unique for your browser and contains anonymous information. Normally the content includes the name of the domain it comes from, "the life expectancy" of the Cookie and a value, normally in the form of a randomly generated number.

WHAT TYPES OF COOKIES DO WE USE AND WHY?

1. NECESSARY COOKIES

These cookies enable the website to provide enhanced functionality and personalisation. You can set your browser to block or alert you about these cookies, but some parts of the site may not work then. These cookies do not store any personally identifiable information.

2. THIRD-PARTY COOKIES

We also use third-party cookies as part of our services. These cookies are managed by the respective sites and are not controlled by us. Below are the third-party cookies we use, some of which can be turned off using the general settings of your browser. For others, visit the relevant sites and follow the instructions provided.

GOOGLE ANALYTICS

Our website is using Google Analytics to understand how users are using our site. Thanks to these cookies we exercise monitoring over the attendance of our site and may analyze the degree to which our users work easily with it. These cookies do not provide us with any information about your personal data. They show us which pages of our site you have viewed, whether you have visited our site through

a mobile or a desktop device and other anonymous data. The maximal period during which we keep the analytical data in Google Analytics is 26 months.

Details of how data is collected and processed by Google can be found at the following link: https://goo.gl/mVozWw

FACEBOOK-PIXEL

Our webpage uses Facebook-Pixel. Facebook-Pixel is an HTML code on our webpage that allows us to set, measure, and optimize audiences for marketing campaigns. The Facebook-pixel measures the conversions of the different devices, allows us to automatically create target groups of visitors of the site, and re-target and create dynamic ads. Using Facebook-Pixels we do not collect personal information directly, but instead use the available information for the user to re-target our web page when browsing the web. With this action, however, we do not know personal information about the particular user, for example, who is the user.

More details of how data is collected and processed by Facebook can be found at the following link: https://goo.gl/5oS5dj

DISABLING COOKIES

Most browsers accept cookies automatically, but you can alter the settings of your browser to erase cookies or prevent automatic acceptance if you prefer. Generally, you have the option to see what cookies you've got and delete them individually, block third party cookies or cookies from particular sites, accept all cookies, to be notified when a cookie is issued or reject all cookies. Visit the 'options' or 'preferences' menu on your browser to change settings and check the following links for more browser-specific information:

Chrome

Firefox

Internet Explorer

Android

iPhone и iPad